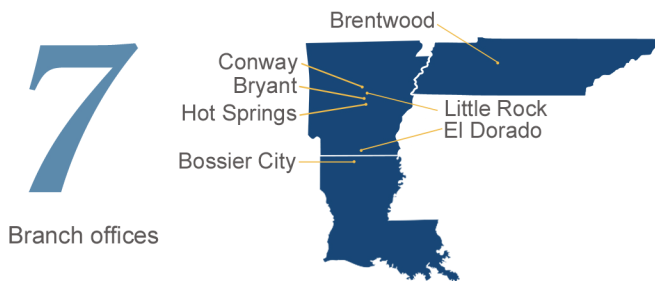


GENWEALTH AT-A-GLANCE

GenWealth Financial Advisors is founded on the belief that everyone deserves access to a financial plan. This foundational principle has helped grow GenWealth from a mere dream of its owners to one of the South's largest independent financial firms. Our advisors are educators first. This means, with the help of a team of marketing specialists and administrative professionals, we're happy to help

FOUNDED IN
2005

Our passion is to bridge the gap between money and life through education and coaching to allow our clients to realize their God-given financial purpose.



CORPORATE SNAPSHOT

OVER
35
GenWealth
team members

OVER
4,500
Clients

OVER
\$750 M Assets under
advisement

While most independent financial firms are small entities, GenWealth has grown into a regional enterprise, powered by our partnership with the nation's largest independent broker/dealer, LPL Financial.* (*As reported by Financial Planning magazine)

COMPANY MISSION AND GOAL

OUR MISSION: To provide wise, knowledgeable counsel through trusted advisors in order for our clients to realize their God-given financial purpose in their lives and assist them in leaving a legacy for generations to come.

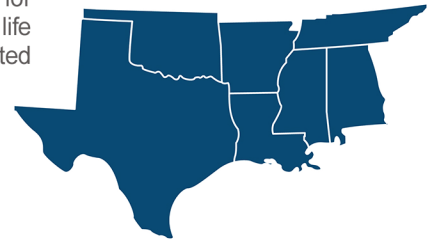
OUR GOAL: To build the region's preeminent financial education and services organization providing excellence to our clients and enabling our mission.

OUR TARGET: Retirement income planning for coachable delegators. Pre-retirees who are successful accumulators (\$250,000 or more) and are facing the financial complexities of life after work.

FUTURE VISION AND GROWTH

Financial markets rise and fall, but there is a bull market in progress for financial advice as life becomes more complicated and fast paced.

GenWealth plans to be the preeminent provider of advice in the Mid-South as opportunities to expand present themselves.



We believe retirement should be MORE than just investments, and our clients do too. That's why we take an education-driven, strategy-based and team-delivered approach to financial planning. Utilizing our trademarked GenWealth READY to Retire process and commitment to a customized, personalized retirement plan that is on paper, on purpose, the GenWealth Financial Advisors team is determined to help our clients discover *The Power of More!* in their lives.

BE A PART OF A WINNING TEAM

Joining a new team, maybe even a new industry, can be intimidating. At GenWealth, we want to make that transition as easy as possible with training specific to your new role, actionable goals and a team to support you along the way.

GET READY FOR THE FUTURE SHOW

Most-listened-to financial talk show in the state of Arkansas.

HEARD ON:

- Radio and Podcast
- Facebook and YouTube live

15
Years

TALKING CENTS

Our radio show and podcast targeted to the younger generation breaking down what they may not know about money and giving practical steps toward financial independence

SOCIAL MEDIA PRESENCE



OVER
2900
FOLLOWERS



OVER
500
FOLLOWERS

YOUR RETIREMENT SHOULD BE MORE



- A book written by company owners John Shrewsbury and Janet Walker to be used by advisors as prospecting tools.
- Available on Amazon, Barnes and Noble, iTunes and Audible.

OVER THE YEARS



COLLABORATIVE SUPPORT

WEEKLY MONDAY MORNING MEETING

Via web conferencing or in person to go over the upcoming week and review company initiatives.

QUARTERLY "ALL TEAM" MEETINGS

Quarterly meeting where we review the progress of the last quarter and set the course for the next 90 days.

YEARLY TEAM RETREAT

2 day meeting where members of the team come together to celebrate the previous year and learn the vision and set the course for the upcoming year.

We ask this question all the time, what's the plan? what's the plan for dinner? What's the plan for vacation? Heck, you're probably asking this question right now if you're considering a career at GenWealth. When you really stop to think about it, this seemingly small, commonly asked question really can carry a lot of weight. We know because we walk our clients through it every day. You're the only one who can really answer that question. So, enough about us - now let's focus on you. What's your plan?